

1967 CENSUS OF BUSINESS



Reference Copy



MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

MINNESOTA

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade
Vols. V, VI—Wholesale Trade
Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

VOL. IV. RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

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RETAIL TRADE: MAJOR RETAIL CENTERS

MINNESOTA, BC67-MRC-24

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BC67-MRC-24

MAJOR RETAIL CENTERS

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MINNESOTA



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MINNESOTA



Introduction

AUTHORITY AND SCOPE—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.

MAJOR RETAIL CENTERS
IN STANDARD METROPOLITAN
STATISTICAL AREAS

Minnesota

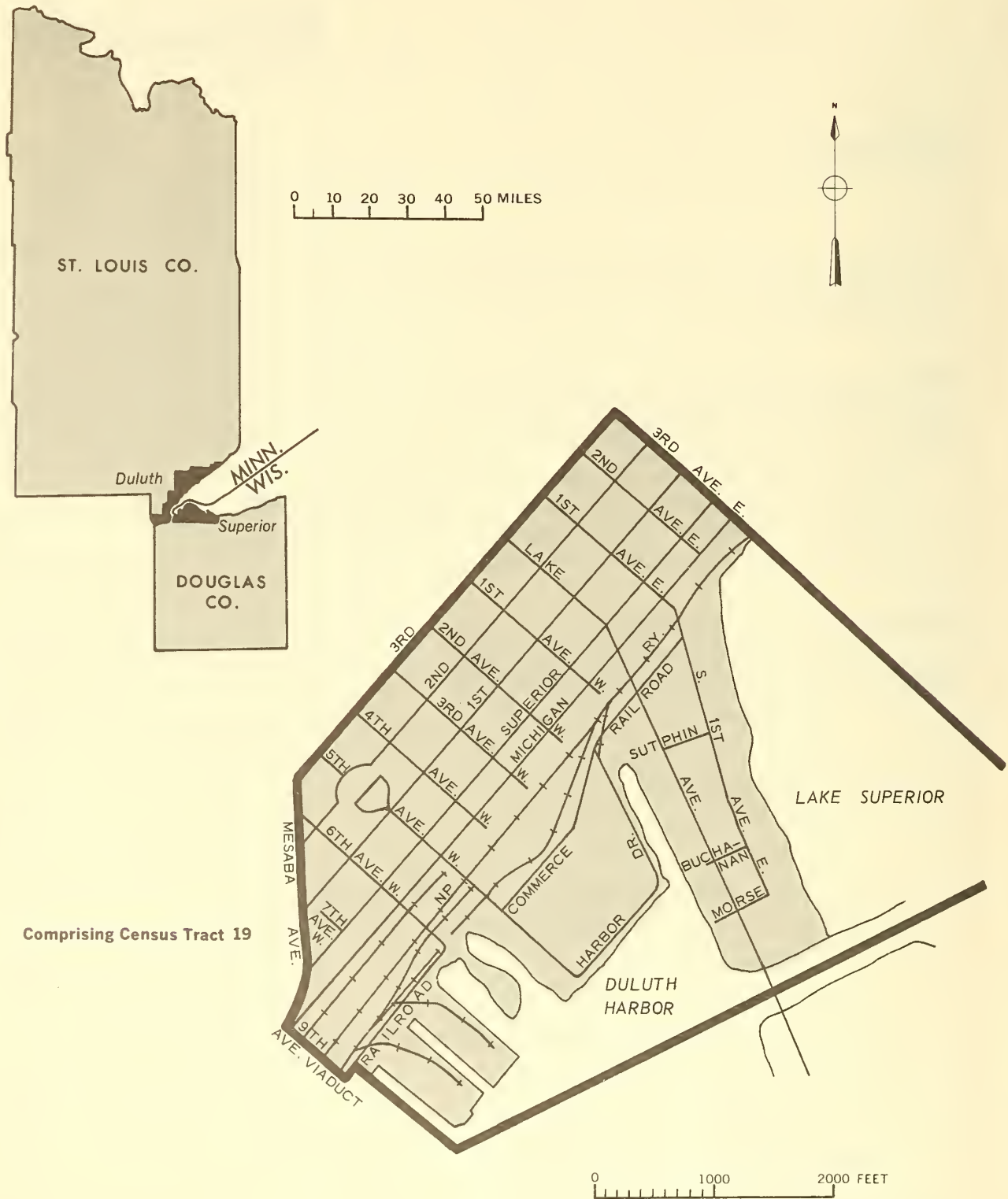
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DULUTH-SUPERIOR, MINN.-WIS.

Standard Metropolitan Statistical Area
and Central Business District



Cities and Major Retail Centers

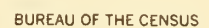


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	213	51 018	8 838	2 333	253	47 457	7 929
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	2	(D)	(D)	(D)	6	753	113
5251	HARDWARE STORES.	1	(D)	(D)	(D)	1	(D)	(D)
52 EX. 5251	OTHER.	1	(D)	(D)	(D)	5	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8	18 417	3 244	782	9	16 125	2 661
531	DEPARTMENT STORES.	4	(D)	(D)	(D)	4	(D)	(D)
533	VARIETY STORES.	3	(D)	(D)	(D)	3	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	1	(D)	(D)	(D)	2	(D)	(D)
54	FOOD STORES.	19	4 135	531	156	23	3 032	314
55 EX. 554	AUTOMOTIVE DEALERS	8	1 029	132	37	8	3 516	370
55 PT.(554)	GASOLINE SERVICE STATIONS.	8	(D)	(D)	(D)	11	966	113
56	APPAREL AND ACCESSORY STORES	37	9 021	1 619	415	41	8 239	1 529
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	15	4 577	898	237	17	4 611	948
562	WOMEN'S READY-TO-WEAR STORES	7	2 841	589	153	9	2 856	578
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	22	4 444	721	178	24	3 628	581
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	9	2 137	407	93	10	(D)	(D)
565	FAMILY CLOTHING STORES ³	4	1 160	169	37	4	842	136
566	SHOE STORES ³	8	(D)	(D)	(D)	9	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	1	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	19	3 134	423	129	27	2 909	511
5712	FURNITURE STORES	3	(D)	(D)	(D)	4	780	157
OTHER 571	HOME FURNISHINGS STORES.	2	(D)	(D)	(D)	4	243	29
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	14	2 231	269	89	19	1 886	325
58	EATING AND DRINKING PLACES	56	5 437	1 451	517	63	4 367	1 132
5812	EATING PLACES.	36	4 109	1 132	406	43	2 571	771
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	20	1 328	319	111	20	1 796	361
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	4	2 043	276	58	4	1 797	273
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	52	6 811	1 039	209	61	5 753	913
592	LIQUOR STORES.	5	583	49	8	9	843	75
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	1	(D)	(D)	(D)	4	315	31
597	JEWELRY STORES	5	(D)	(D)	(D)	5	(D)	(D)
5992	FLORISTS	3	324	70	17	2	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	871	197 116	(D)	(D)	905	147 862	18 679
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	39	5 089	597	101	42	4 810	604
5251	HARDWARE STORES.	15	1 444	(D)	(D)	16	1 323	166
52 EX. 5251	OTHER.	24	3 645	(D)	(D)	26	3 487	438
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	25	38 274	5 184	1 285	26	22 146	3 342
531	DEPARTMENT STORES.	6	35 346	4 746	1 157	5	19 299	2 876
533	VARIETY STORES.	7	(D)	(D)	(D)	13	2 142	419
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	12	(D)	(D)	(D)	8	705	47
54	FOOD STORES.	140	45 302	3 991	1 188	156	34 418	2 766
55 EX. 554	AUTOMOTIVE DEALERS	49	29 436	2 690	449	58	26 396	2 308
55 PT.(554)	GASOLINE SERVICE STATIONS.	129	12 668	1 053	394	130	10 443	930
56	APPAREL AND ACCESSORY STORES	62	15 510	2 412	635	76	13 493	2 148
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	26	5 854	1 030	279	31	5 892	1 093
562	WOMEN'S READY-TO-WEAR STORES	14	3 775	(D)	(D)	18	3 526	652
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	36	9 656	1 382	356	45	7 601	1 055
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	12	2 486	429	108	14	(D)	(D)
565	FAMILY CLOTHING STORES ³	9	5 560	757	188	11	4 237	561
566	SHOE STORES ³	9	1 197	(D)	(D)	17	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	3	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	57	15 013	2 078	436	69	9 455	1 456
5712	FURNITURE STORES	20	8 634	(D)	(D)	30	5 746	824
OTHER 571	HOME FURNISHINGS STORES.	11	749	148	42	11	875	176
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	26	5 630	(D)	(D)	28	2 834	456
58	EATING AND DRINKING PLACES	184	15 298	3 775	1 327	184	11 306	2 813
5812	EATING PLACES.	129	11 463	2 940	1 061	124	6 811	1 791
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	55	3 835	835	266	60	4 495	1 022
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	26	6 229	(D)	(D)	23	4 531	769
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	160	14 297	1 899	361	141	10 864	1 543
592	LIQUOR STORES.	17	2 904	227	39	20	2 725	227
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	14	1 587	172	44	14	778	83
597	JEWELRY STORES	11	1 643	(D)	(D)	9	1 078	164
5992	FLORISTS	9	535	105	27	4	275	68

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

DULUTH-SUPERIOR, MINN.-WIS., SMSA—Consists of St. Louis County, Minn., and Douglas County, Wis.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 423	391 107	46 261	12 378	2 437	304 869	35 482
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	120	17 032	2 297	426	142	15 924	2 021
5251	HARDWARE STORES.	48	5 435	632	149	58	4 990	627
52 EX. 5251	OTHER.	72	11 597	1 665	277	84	10 934	1 394
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	100	52 820	7 197	1 830	94	34 563	5 050
531	DEPARTMENT STORES.	10	40 457	5 683	1 364	9	23 868	3 656
533	VARIETY STORES	30	6 682	984	315	31	5 350	964
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	60	5 681	530	151	54	5 345	430
54	FOOD STORES.	379	97 966	8 261	2 371	439	78 714	6 094
55 EX. 554	AUTOMOTIVE DEALERS	137	67 458	6 487	1 085	139	55 456	4 913
55 PT. (554)	GASOLINE SERVICE STATIONS.	311	30 509	2 276	821	309	22 856	1 923
56	APPAREL AND ACCESSORY STORES	138	26 973	3 979	1 135	165	23 286	3 456
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	58	10 380	1 723	525	68	9 766	1 693
562	WOMEN'S READY-TO-WEAR STORES	36	6 377	(D)	(D)	40	5 556	999
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	80	16 593	2 256	610	97	13 520	1 763
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	29	5 185	815	209	36	(D)	(D)
565	FAMILY CLOTHING STORES ³	19	8 997	1 166	304	27	6 988	899
566	SHOE STORES ³	20	1 850	238	84	27	1 759	232
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	4	307	37	13	7	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	136	22 959	3 336	663	132	14 100	2 242
5712	FURNITURE STORES	43	12 329	1 898	293	57	8 294	1 298
OTHER 571	HOME FURNISHINGS STORES.	24	1 308	208	56	17	1 117	222
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	69	9 322	1 230	314	58	4 689	722
58	EATING AND DRINKING PLACES	639	33 136	7 084	2 677	586	24 339	5 035
5812	EATING PLACES.	354	20 819	5 032	1 975	306	13 496	3 185
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	285	12 317	2 052	702	280	10 843	1 850
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	66	12 412	1 751	490	63	9 908	1 520
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	397	29 842	3 593	880	368	25 723	3 228
592	LIQUOR STORES.	69	9 634	799	207	77	8 077	654
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	31	2 476	268	60	25	1 523	147
597	JEWELRY STORES	31	2 599	365	58	37	1 938	266
5992	FLORISTS	19	1 144	267	54	13	644	161

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	7.5	33.3	28.3	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D)	5.8	6.9	(D)	2.5	4.4
5251	HARDWARE STORES	(D)	9.1	8.9	(D)	0.7	1.4
52 EX. 5251	OTHER	(D)	4.5	6.1	(D)	1.8	3.0
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	14.2	72.8	52.8	36.1	19.4	13.5
531	DEPARTMENT STORES	(D)	83.1	69.5	(D)	17.9	10.3
533	VARIETY STORES	(D)	(D)	24.9	(D)	(D)	1.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)	6.3	(D)	(D)	1.5
54	FOOD STORES	36.4	31.6	24.4	8.1	23.0	25.0
55 EX. 554	AUTOMOTIVE DEALERS	-70.7	11.5	21.6	2.0	14.9	17.2
55 PT. (554)	GASOLINE SERVICE STATIONS	(D)	21.3	33.5	(D)	6.4	7.8
56	APPAREL AND ACCESSORY STORES	9.5	14.9	15.8	17.7	7.9	6.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-0.7	-0.6	6.3	9.0	3.0	2.7
562	WOMEN'S READY-TO-WEAR STORES	-0.5	7.1	14.8	5.6	1.9	1.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	22.5	27.0	22.7	8.7	4.9	4.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	7.7	58.8	62.8	6.1	7.6	5.9
5712	FURNITURE STORES	(D)	50.3	48.6	(D)	4.4	3.2
OTHER 571	HOME FURNISHINGS STORES	(D)	-14.4	17.1	(D)	0.4	0.3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	18.3	98.6	98.8	4.4	2.8	2.4
58	EATING AND DRINKING PLACES	24.5	35.3	36.1	10.7	7.8	8.5
5812	EATING PLACES	59.8	68.3	54.3	8.1	5.8	5.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	26.1	-14.7	13.6	2.6	2.0	3.2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	13.7	37.5	25.3	4.0	3.2	3.2
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	18.4	31.6	16.0	13.4	7.3	7.6
592	LIQUOR STORES	-30.9	6.6	19.3	1.1	1.5	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS	(D)	104.0	62.6	(D)	0.8	0.6
597	JEWELRY STORES	(D)	52.4	34.1	(D)	0.8	0.7
5992	FLORISTS	(D)	94.5	77.6	0.6	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	25.9	13.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	48.1	34.9
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	9.1	4.2
55 EX. 554	AUTOMOTIVE DEALERS.	3.5	1.5
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)
56	APPAREL AND ACCESSORY STORES.	58.2	33.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	78.2	44.1
562	WOMEN'S READY-TO-WEAR STORES.	75.3	44.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	46.0	26.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	86.0	41.2
565	FAMILY CLOTHING STORES ³	20.9	12.9
566	SHOE STORES ³	(D)	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	20.9	13.7
5712	FURNITURE STORES.	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	39.6	23.9
58	EATING AND DRINKING PLACES.	35.5	16.4
5812	EATING PLACES	35.8	19.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	34.6	10.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	32.8	16.5
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	47.6	22.8
592	LIQUOR STORES	20.1	6.1
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	(D)	(D)
5992	FLORISTS.	60.6	28.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)		
				No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	2 423	213	8 070	8 075	8 080
	SALES \$1,000. .	391 107	51 018	14 234	12 180	21 238
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	1 084	79	29	12	45
	SALES \$1,000. .	143 514	11 615	2 659	3 432	5 976
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	374	64	33	21	27
	SALES \$1,000. .	102 752	30 572	8 894	5 470	7 190
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	965	70	26	20	32
	SALES \$1,000. .	144 841	8 831	2 681	3 278	8 072
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	2 423	213	88	53	104
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	120	2	5	2	5
5251	HARDWARE STORES	48	1	3	2	2
52 EX. 5251	OTHER	72	1	2	-	3
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	100	8	4	5	6
531	DEPARTMENT STORES	10	4	2	1	1
533	VARIETY STORES	30	3	2	2	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	60	1	-	2	2
54	FOOD STORES	379	19	3	2	6
55 EX. 554	AUTOMOTIVE DEALERS.	137	8	2	1	6
55 PT. (554)	GASOLINE SERVICE STATIONS	311	8	2	3	5
56	APPAREL AND ACCESSORY STORES.	138	37	17	12	13
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	58	15	7	6	6
562	WOMEN'S READY-TO-WEAR STORES.	36	7	6	5	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	80	22	10	6	7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	136	19	12	4	8
5712	FURNITURE STORES.	43	3	3	-	5
OTHER 571	HOME FURNISHING STORES.	24	2	1	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	69	14	8	3	1
58	EATING AND DRINKING PLACES.	639	56	23	6	35
5812	EATING PLACES	354	36	9	4	16
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	285	20	14	2	19
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	66	4	3	4	4
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	397	52	17	14	16
592	LIQUOR STORES	69	5	5	1	3
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	31	1	1	1	1
597	JEWELRY STORES.	31	5	3	4	4
5992	FLORISTS.	19	3	2	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

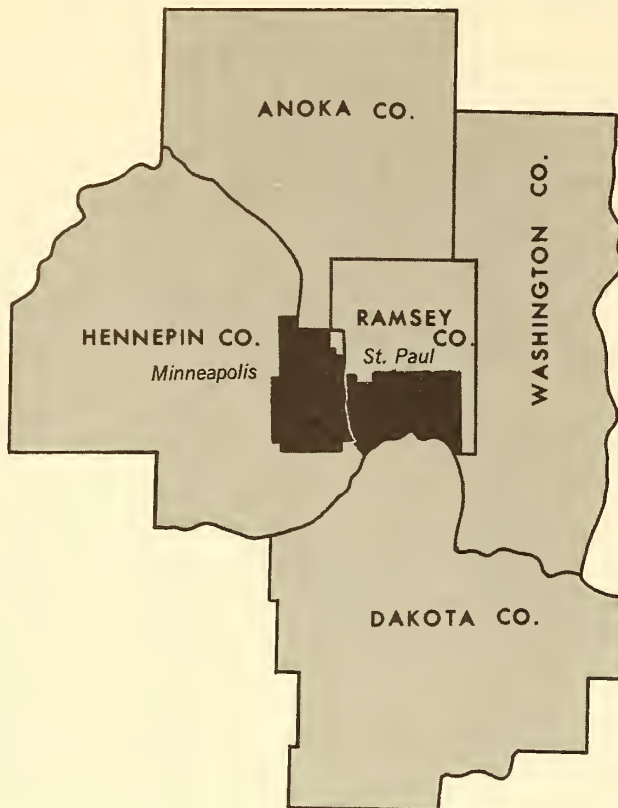
MRC No. 1 Includes establishments on Chestnut St. from 1st Ave. to 6th Ave. (Virginia)

MRC No. 2 Includes establishments on Howard St. E. from 5th Ave. to 1st Ave. and on 1st Ave. from Howard St. to 23rd St. (Hibbing)

MRC No. 3 Includes the establishments in the area bounded by: L.S.T.T. Rwy., John Ave., 16th N., and Oakes and Oakes extended. (Superior city) Tract 202.

MINNEAPOLIS-ST. PAUL, MINN.

Standard Metropolitan Statistical Area



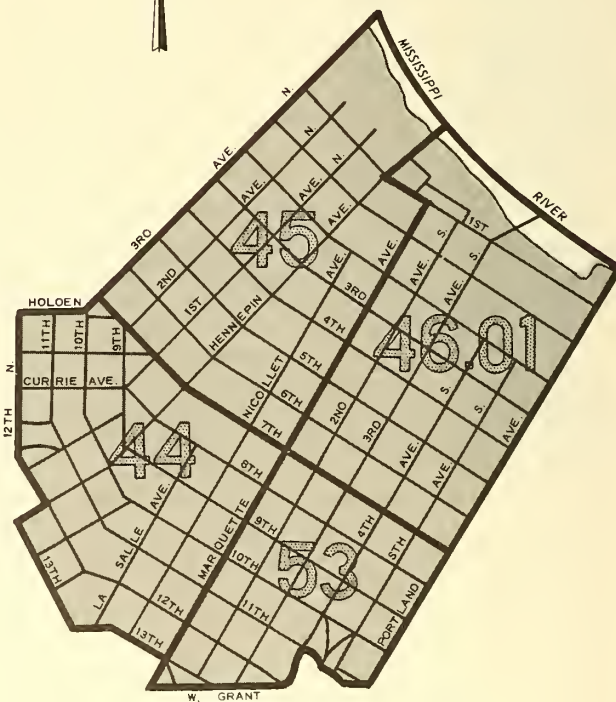
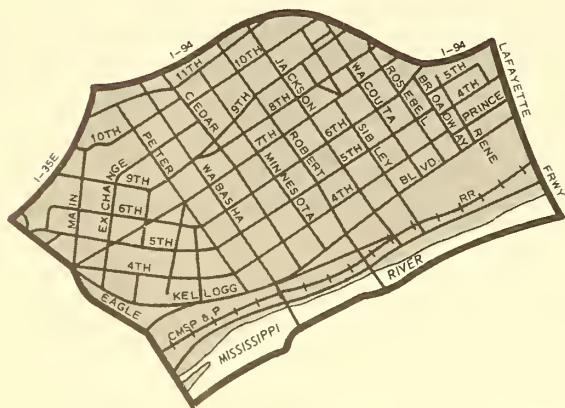
0 10 20 MILES

MINNEAPOLIS

**Comprising Census Tracts
44, 45, 46.01 and 53**

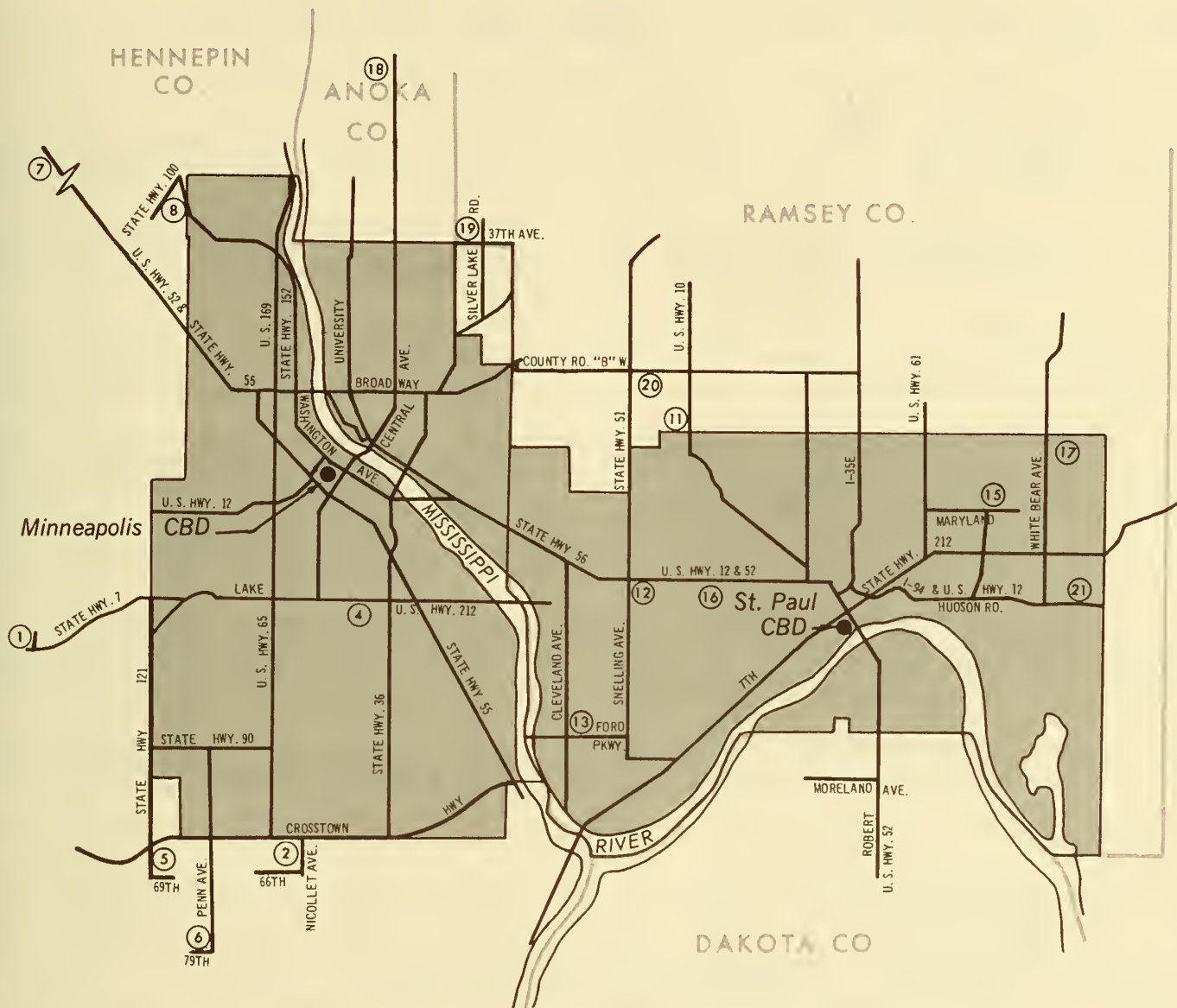
ST. PAUL

Comprising Census Tract 342



MINNEAPOLIS-ST. PAUL, MINN.

Cities and Major Retail Centers



● Central Business District

① Major Retail Centers

Nos. 3, 9, 10, and 14 Unassigned



0 1 2 MILES

TABLE 1. The Central Business District: 1967 and 1963

PART A. Minneapolis

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	520	280 840	60 089	14 812	712	256 837	53 612
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	5	1 470	192	40	18	4 275	723
5251	HARDWARE STORES.	5	1 470	192	40	6	3 262	590
52 EX. 5251	OTHER.	-	-	-	-	12	1 013	133
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	14	125 046	31 081	7 508	22	122 690	27 004
531	DEPARTMENT STORES.	4	(D)	(D)	(D)	5	114 482	25 280
533	VARIETY STORES.	3	5 904	1 402	456	6	6 169	1 399
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	7	(D)	(D)	(D)	11	2 039	325
54	FOOD STORES.	28	4 330	609	165	50	5 491	650
55 EX. 554	AUTOMOTIVE DEALERS	10	35 706	3 164	500	7	14 259	1 660
55 PT.(554)	GASOLINE SERVICE STATIONS.	13	1 660	261	53	23	2 284	239
56	APPAREL AND ACCESSORY STORES	95	35 468	7 776	1 796	131	32 722	6 886
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	45	13 499	2 485	701	53	14 143	2 454
562	WOMEN'S READY-TO-WEAR STORES	25	11 185	2 097	604	29	11 631	1 981
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	50	21 969	5 291	1 095	78	18 579	4 432
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	17	9 966	2 234	428	41	(D)	(D)
565	FAMILY CLOTHING STORES ³	1	(D)	(D)	(D)	7	(D)	(D)
566	SHOE STORES ³	22	5 400	973	211	27	4 518	820
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	7	602	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	48	18 474	3 217	542	52	17 693	3 574
5712	FURNITURE STORES	14	5 987	1 165	218	20	9 785	2 036
OTHER 571	HOME FURNISHINGS STORES.	6	613	138	33	6	683	150
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	28	11 874	1 914	291	26	7 225	1 388
58	EATING AND DRINKING PLACES	144	31 033	9 802	3 324	166	27 147	8 459
5812	EATING PLACES.	95	23 508	7 829	2 794	119	20 188	6 751
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	49	7 525	1 973	530	47	6 959	1 706
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	15	6 266	1 213	296	18	5 821	1 139
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	148	21 387	2 774	588	225	24 455	3 278
592	LIQUOR STORES.	16	6 755	434	77	20	6 909	466
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	4	907	105	21	5	1 100	111
597	JEWELRY STORES	31	4 046	623	119	32	3 107	540
5992	FLORISTS	9	784	131	18	6	544	97

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 1. The Central Business District: 1967 and 1963—Continued

PART B. St. Paul

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	284	116 720	18 300	5 142	411	104 152	17 850
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	5	240	39	11	6	393	68
5251	HARDWARE STORES.	2	(D)	(D)	(D)	3	(D)	(D)
52 EX. 5251	OTHER.	3	(D)	(D)	(D)	3	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	8	47 339	6 602	2 097	10	48 996	8 042
531	DEPARTMENT STORES.	3	41 966	5 484	1 708	3	43 258	6 942
533	VARIETY STORES	5	5 373	1 118	389	5	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	-	-	-	-	2	(D)	(D)
54	FOOD STORES.	19	2 120	335	123	23	2 196	276
55 EX. 554	AUTOMOTIVE DEALERS	10	17 224	1 631	198	5	9 306	823
55 PT. (554)	GASOLINE SERVICE STATIONS.	5	1 077	185	122	5	354	33
56	APPAREL AND ACCESSORY STORES	37	14 807	2 532	756	65	12 191	2 150
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	11	7 483	1 425	462	23	5 997	1 073
562	WOMEN'S READY-TO-WEAR STORES	8	7 160	1 356	433	15	5 404	949
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	26	7 324	1 107	294	42	6 194	1 077
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	11	3 217	504	95	21	(D)	(D)
565	FAMILY CLOTHING STORES ³	2	(D)	(D)	(D)	4	(D)	(D)
566	SHOE STORES ³	11	1 744	252	80	14	1 746	265
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	1	(D)	(D)	(D)	3	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	24	8 586	1 451	225	42	7 068	1 132
5712	FURNITURE STORES	9	5 467	982	149	9	3 862	706
OTHER 571	HOME FURNISHINGS STORES.	3	(D)	(D)	(D)	4	414	42
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	12	(D)	(D)	(D)	29	2 792	384
58	EATING AND DRINKING PLACES	82	10 777	3 352	1 083	95	8 253	2 660
5812	EATING PLACES.	51	7 903	2 642	841	65	5 655	2 014
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	31	2 874	710	242	30	2 598	646
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	10	3 890	572	161	11	3 198	616
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	84	10 660	1 601	366	149	12 197	2 050
592	LIQUOR STORES.	7	1 589	123	30	7	1 100	47
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	2	(D)	(D)	(D)	7	286	21
597	JEWELRY STORES	22	3 111	495	100	19	2 520	569
5992	FLORISTS	3	(D)	(D)	(D)	5	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^FRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

PART A. Minneapolis

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	3 555	907 812	139 136	35 590	3 729	806 008	122 767
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	161	40 705	5 830	852	148	32 996	4 698
5251	HARDWARE STORES.	89	10 945	1 386	296	81	9 783	1 351
52 EX. 5251	OTHER.	72	29 760	4 444	556	67	23 213	3 347
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	92	162 178	35 589	8 620	80	157 890	32 257
531	DEPARTMENT STORES.	6	143 884	32 487	7 623	8	142 072	29 199
533	VARIETY STORES	25	9 037	1 866	600	32	9 198	1 867
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	61	9 257	1 236	397	40	6 620	1 191
54	FOOD STORES.	606	154 737	13 382	4 079	723	144 082	12 725
55 EX. 554	AUTOMOTIVE DEALERS	139	177 737	17 405	2 659	161	156 507	15 733
55 PT.(554)	GASOLINE SERVICE STATIONS.	485	65 983	6 733	2 037	511	54 858	5 328
56	APPAREL AND ACCESSORY STORES	209	52 344	10 505	2 467	260	48 421	9 299
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	94	20 018	3 562	999	105	18 798	3 293
562	WOMEN'S READY-TO-WEAR STORES	61	16 809	3 034	859	61	15 353	2 752
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	115	32 326	6 943	1 468	155	29 623	6 006
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	34	15 523	3 186	604	51	12 824	2 330
565	FAMILY CLOTHING STORES ³	15	8 309	2 333	518	28	8 622	2 244
566	SHOE STORES ³	37	6 629	(0)	(0)	53	7 089	1 184
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	13	(0)	(0)	(0)	23	1 088	248
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	245	53 195	7 820	1 349	274	45 988	8 062
5712	FURNITURE STORES	66	18 506	2 754	488	93	21 922	3 917
OTHER 571	HOME FURNISHINGS STORES.	71	8 255	1 376	290	72	8 076	1 599
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	108	26 434	3 690	571	109	15 990	2 546
58	EATING AND DRINKING PLACES	843	92 245	26 320	9 544	835	76 199	21 052
5812	EATING PLACES.	548	66 412	20 202	7 792	556	51 779	15 695
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	295	25 833	6 118	1 752	279	24 420	5 357
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	135	34 713	5 797	1 681	132	26 260	4 581
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	640	73 975	9 755	2 302	605	62 807	9 032
592	LIQUOR STORES.	80	26 042	1 915	471	84	21 280	1 453
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	35	3 743	388	100	36	2 570	252
597	JEWELRY STORES	58	5 003	745	145	54	3 837	615
5992	FLORISTS	54	6 370	(0)	(0)	45	4 864	1 997

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963—Continued

PART B. St. Paul

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL ¹	2 209	576 082	(D)	(D)	2 245	452 570	60 978
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	91	20 633	2 706	467	90	14 514	2 144
5251	HARDWARE STORES.	40	(D)	(D)	(D)	45	3 488	444
52 EX. 5251	OTHER.	51	(D)	(D)	(D)	45	11 026	1 700
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	65	124 833	15 524	4 369	50	87 319	14 018
531	DEPARTMENT STORES.	11	107 967	12 884	3 484	10	76 560	12 029
533	VARIETY STORES	18	10 823	(D)	(D)	23	9 648	1 811
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	36	6 043	(D)	(D)	17	1 111	178
54	FOOD STORES.	374	105 345	8 624	2 627	446	94 730	7 301
55 EX. 554	AUTOMOTIVE DEALERS	99	115 896	11 943	1 866	86	91 587	9 601
55 PT. (554)	GASOLINE SERVICE STATIONS.	298	39 347	3 847	1 305	298	29 707	2 716
56	APPAREL AND ACCESSORY STORES	123	27 670	4 139	1 297	161	21 788	3 542
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS WOMEN'S READY-TO-WEAR STORES	49 32	14 090 12 850	2 201 2 003	773 703	59 35	9 605 8 189	1 647 1 458
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	74	13 580	1 938	524	102	12 183	1 895
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	23	5 735	819	178	26	(D)	(D)
565	FAMILY CLOTHING STORES ³	7	3 184	455	155	19	(D)	(D)
566	SHOE STORES ³	30	4 003	588	168	43	3 748	504
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	5	510	76	23	14	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	132	28 177	4 662	818	141	21 471	3 665
5712	FURNITURE STORES	33	9 959	1 692	288	40	8 801	1 398
OTHER 571	HOME FURNISHINGS STORES.	31	6 100	1 269	200	37	5 075	1 061
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	68	12 118	1 701	330	64	7 595	1 206
58	EATING AND DRINKING PLACES	569	53 990	14 933	5 484	548	39 980	10 732
5812	EATING PLACES.	371	37 359	10 843	4 274	347	25 150	7 355
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES).	198	16 631	4 090	1 210	201	14 830	3 377
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	75	21 663	(D)	(D)	90	19 106	3 116
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	383	38 528	4 475	1 221	335	32 368	4 143
592	LIQUOR STORES.	60	15 189	1 000	285	49	9 669	702
595	SPORTING GOODS STORES AND BICYCLE SHOPS.	27	1 810	174	31	18	1 004	136
597	JEWELRY STORES	37	(D)	(D)	(D)	31	(D)	(D)
5992	FLORISTS	22	2 282	(D)	(D)	21	1 888	328

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

MINNEAPOLIS-ST. PAUL SMSA—Consists of Anoka, Dakota, Hennepin, Ramsey, and Washington Counties, Minn.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	10 202	2 836 338	366 554	98 853	9 803	2 084 112	276 495
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS.	570	138 988	18 053	2 997	555	107 996	14 408
5251	HARDWARE STORES.	270	30 967	3 774	936	273	28 840	3 729
52 EX. 5251	OTHER.	300	108 021	14 279	2 061	282	79 156	10 679
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	332	582 163	84 412	22 910	257	377 675	61 153
531	DEPARTMENT STORES.	48	522 756	75 280	19 897	40	326 121	52 812
533	VARIETY STORES	85	32 215	5 986	2 083	107	29 391	5 538
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	199	27 192	3 146	930	110	22 163	2 803
54	FOOD STORES.	1 564	566 698	48 500	14 441	1 710	477 964	39 739
55 EX. 554	AUTOMOTIVE DEALERS	495	513 190	50 294	7 682	437	354 585	35 349
55 PT.(554)	GASOLINE SERVICE STATIONS.	1 529	212 340	20 320	6 617	1 515	160 155	15 209
56	APPAREL AND ACCESSORY STORES	608	138 014	22 209	6 199	660	105 460	17 555
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	247	54 562	8 596	2 644	261	40 880	6 755
562	WOMEN'S READY-TO-WEAR STORES	174	47 896	7 538	2 359	163	33 360	5 660
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	361	83 452	13 613	3 555	399	64 580	10 800
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES ³	90	28 817	5 018	1 053	109	22 270	3 610
565	FAMILY CLOTHING STORES ³	61	28 277	4 885	1 459	83	23 512	4 334
566	SHOE STORES ³	124	18 538	2 761	754	147	15 472	2 335
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³ . . .	39	6 510	949	289	60	3 326	521
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES.	684	147 417	21 751	3 964	692	97 603	15 767
5712	FURNITURE STORES	190	57 347	8 046	1 418	241	45 680	7 216
OTHER 571	HOME FURNISHINGS STORES.	183	27 994	5 181	1 034	171	18 890	3 572
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES.	311	62 076	8 524	1 512	280	33 033	4 979
58	EATING AND DRINKING PLACES	2 228	233 007	62 260	23 637	2 168	174 841	45 917
5812	EATING PLACES.	1 517	169 258	47 430	19 144	1 467	117 480	33 486
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	711	63 749	14 830	4 493	701	57 361	12 431
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	356	105 340	16 263	4 872	358	79 933	12 977
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	1 836	199 181	22 492	5 534	1 451	147 900	18 421
592	LIQUOR STORES.	291	80 655	5 954	1 555	263	55 854	4 157
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	122	11 587	1 369	294	83	5 770	651
597	JEWELRY STORES	149	12 114	1 731	371	116	9 010	1 387
5992	FLORISTS	122	11 456	3 139	841	96	8 113	2 554

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

PART A. Minneapolis

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	9.3	12.6	36.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	-65.6	23.4	28.7	0.5	4.5	4.9
5251	HARDWARE STORES	-54.9	11.9	7.4	0.5	1.2	1.1
52 EX. 5251	OTHER	100.0	28.2	36.5	-	3.3	3.8
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	1.9	2.7	54.1	44.5	17.9	20.5
531	DEPARTMENT STORES	(D)	1.3	60.3	(D)	15.8	18.4
533	VARIETY STORES	-4.3	-1.8	9.6	2.1	1.0	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	(D)	39.8	22.7	(D)	1.1	1.0
54	FOOD STORES	-21.2	7.4	18.6	1.6	17.0	20.0
55 EX. 554	AUTOMOTIVE DEALERS	150.4	13.6	44.7	12.7	19.6	18.1
55 PT.(554)	GASOLINE SERVICE STATIONS	-27.3	20.3	32.6	0.6	7.3	7.5
56	APPAREL AND ACCESSORY STORES	8.4	8.1	30.9	12.6	5.8	4.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	-4.6	6.5	33.5	4.8	2.2	1.9
562	WOMEN'S READY-TO-WEAR STORES	-3.8	9.5	43.6	4.0	1.9	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	18.2	9.1	29.2	7.8	3.6	3.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	4.4	15.7	51.0	6.6	5.9	5.2
5712	FURNITURE STORES	-38.8	-15.6	25.5	2.2	2.0	2.0
OTHER 571	HOME FURNISHINGS STORES	-10.3	2.2	48.2	0.2	0.9	1.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	64.3	65.3	87.9	4.2	3.0	2.2
58	EATING AND DRINKING PLACES	14.3	21.0	33.3	11.1	10.1	8.2
5812	EATING PLACES	16.4	28.3	44.1	8.4	7.3	6.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	8.1	5.8	11.1	2.7	2.8	2.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7.6	32.2	31.8	2.2	3.8	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-12.6	17.8	34.7	7.6	8.1	7.0
592	LIQUOR STORES	-2.2	22.4	44.4	2.4	2.9	2.8
595	SPORTING GOODS STORES, BICYCLE SHOPS	-17.6	45.6	100.8	0.3	0.4	0.4
597	JEWELRY STORES	30.2	30.4	34.4	1.4	0.6	0.4
5992	FLORISTS	44.1	31.0	41.2	0.3	0.7	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967—Continued

PART B. St. Paul

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	12.1	27.3	36.1	100.0	100.0	100.0
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIP- MENT DEALERS	-38.9	42.1	28.7	0.2	3.6	4.9
5251	HARWARE STORES	(0)	(0)	7.4	(0)	(0)	1.1
52 EX. 5251	OTHER	(0)	(0)	36.5	(0)	(0)	3.8
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	-3.4	43.0	54.1	40.6	21.6	20.5
531	DEPARTMENT STORES	-2.9	41.0	60.3	36.0	18.7	18.4
533	VARIETY STORES	(0)	12.2	9.6	4.6	1.9	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(0)	443.9	22.7	-	1.0	1.0
54	FOOD STORES	-3.5	11.2	18.6	1.8	18.3	20.0
55 EX. 554	AUTOMOTIVE DEALERS.	85.1	26.5	44.7	14.8	20.1	18.1
55 PT.(554)	GASOLINE SERVICE STATIONS	204.2	32.4	32.6	0.9	6.8	7.5
56	APPAREL AND ACCESSORY STORES.	21.5	27.0	30.9	12.7	4.8	4.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	24.8	46.7	33.5	6.4	2.4	1.9
562	WOMEN'S READY-TO-WEAR STORES	32.5	56.9	43.6	6.1	2.2	1.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	18.2	11.5	29.2	6.3	2.4	3.0
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	21.5	31.2	51.0	7.4	4.9	5.2
5712	FURNITURE STORES.	41.6	13.1	25.5	4.7	1.7	2.0
OTHER 571	HOME FURNISHINGS STORES	(0)	20.2	48.2	(0)	1.1	1.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	(0)	59.5	87.9	(0)	2.1	2.2
58	EATING AND DRINKING PLACES.	30.6	35.0	33.3	9.2	9.4	8.2
5812	EATING PLACES	39.8	48.5	44.1	6.7	6.5	6.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	10.6	12.1	11.1	2.5	2.9	2.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	21.6	13.4	31.8	3.3	3.8	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ²	-12.6	19.0	34.7	9.1	6.7	7.0
592	LIQUOR STORES	44.5	57.1	44.4	1.4	2.6	2.8
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	(0)	80.3	100.8	(0)	0.3	0.4
597	JEWELRY STORES.	23.5	38.9	34.4	2.7	(0)	0.4
5992	FLORISTS.	(0)	20.9	41.2	(0)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

PART A. Minneapolis

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	30.9	9.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	3.6	1.1
5251	HARDWARE STORES	13.4	4.7
52 EX. 5251	OTHER	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	77.1	21.5
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES.	65.3	18.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	(D)	(D)
54	FOOD STORES	2.8	0.8
55 EX. 554	AUTOMOTIVE DEALERS.	20.1	7.0
55 PT. (554)	GASOLINE SERVICE STATIONS	2.5	0.8
56	APPAREL AND ACCESSORY STORES.	67.8	25.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	67.4	24.7
562	WOMEN'S READY-TO-WEAR STORES.	66.5	23.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	68.0	26.3
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	64.2	34.6
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	81.5	29.1
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	9.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	34.7	12.5
5712	FURNITURE STORES.	32.4	10.4
OTHER 571	HOME FURNISHINGS STORES	7.4	2.2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	44.9	19.1
58	EATING AND DRINKING PLACES.	33.6	13.3
5812	EATING PLACES	35.4	13.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	29.1	11.8
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	18.1	5.9
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	28.9	10.7
592	LIQUOR STORES	25.9	8.4
595	SPORTING GOODS STORES AND BICYCLE SHOPS	24.2	7.8
597	JEWELRY STORES.	80.9	33.4
5992	FLORISTS.	12.3	6.8

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

[†]Revised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967--Continued

PART B. St. Paul

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	20.3	4.1
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	1.2	0.2
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	1.0	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	37.9	8.1
531	DEPARTMENT STORES	38.9	8.0
533	VARIETY STORES.	49.6	16.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES.	-	-
54	FOOD STORES	2.0	0.4
55 EX. 554	AUTOMOTIVE DEALERS.	14.9	3.4
55 PT.(554)	GASOLINE SERVICE STATIONS	2.7	0.5
56	APPAREL AND ACCESSORY STORES.	53.5	10.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS.	53.1	13.7
562	WOMEN'S READY-TO-WEAR STORES.	55.7	14.9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES ²	53.9	8.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES ³	56.1	11.2
565	FAMILY CLOTHING STORES ³	(D)	(D)
566	SHOE STORES ³	43.6	9.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. ³	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	30.5	5.8
5712	FURNITURE STORES.	54.9	9.5
OTHER 571	HOME FURNISHINGS STORES	(D)	(D)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	(D)
58	EATING AND DRINKING PLACES.	20.0	4.6
5812	EATING PLACES	21.2	4.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	17.3	4.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES.	18.0	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES ⁴	27.7	5.4
592	LIQUOR STORES	10.5	2.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS	(D)	(D)
597	JEWELRY STORES.	(D)	25.7
5992	FLORISTS.	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.³1967 data limited to "employer" establishments.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard Metropolitan Statistical Area	Central business district Minneapolis	Central business district St. Paul	Major retail centers (see descriptions below)	
					No. 1	No. 2
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	10 202	520	284	34	38
	SALES \$1,000. .	2 836 338	280 840	116 720	38 532	15 128
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	4 148	187	111	10	12
	SALES \$1,000. .	905 045	41 629	16 787	9 440	5 721
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	1 624	157	69	17	15
	SALES \$1,000. .	867 594	178 988	70 732	28 002	7 666
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	4 430	176	104	7	11
	SALES \$1,000. .	1 063 699	60 223	29 201	1 090	1 741
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	10 202	520	283	34	38
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	570	5	5	2	3
5251	HARDWARE STORES	270	5	2	1	1
52 EX. 5251	OTHER	300	-	3	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	332	14	8	6	2
531	DEPARTMENT STORES	48	4	3	3	1
533	VARIETY STORES	85	3	5	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	199	7	-	2	-
54	FOOD STORES	1 564	28	19	6	5
55 EX. 554	AUTOMOTIVE DEALERS.	495	10	10	1	1
55 PT. (554)	GASOLINE SERVICE STATIONS	1 529	13	5	-	1
56	APPAREL AND ACCESSORY STORES.	608	95	37	10	6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	247	45	11	2	3
562	WOMEN'S READY-TO-WEAR STORES.	174	25	8	1	3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	361	50	26	8	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	684	48	24	1	7
5712	FURNITURE STORES.	190	14	9	-	-
OTHER 571	HOME FURNISHING STORES.	183	6	3	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	311	28	12	1	7
58	EATING AND DRINKING PLACES.	2 228	144	82	3	5
5812	EATING PLACES	1 517	95	51	3	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	711	49	31	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	356	15	10	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	1 836	148	84	4	6
592	LIQUOR STORES	291	16	7	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	122	4	2	-	-
597	JEWELRY STORES.	149	31	22	1	1
5992	FLORISTS.	122	9	3	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes the planned center known as "Knollwood Plaza" and establishments on State Hwy. 7 from Texas Ave. to Minnehaha Creek and on Texas Ave. from State Hwy. 7 to 36th St. (St. Louis Park City, Hennepin County)

MRC No. 2 Includes the planned center known as "Richfield Hub Shopping Center" and establishments on 66th St. from Pillsbury Ave. to First Ave. S. and on Nicollet Ave. from 64th St. to 66th St. (Richfield village, Hennepin County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 4	No. 5	No. 6	No. 7	No. 8
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	99	69	33	33	53
	SALES \$1,000. . .	56 370	86 956	47 598	30 188	63 780
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	35	10	9	12	9
	SALES \$1,000. . .	7 775	5 846	8 726	13 302	5 961
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	31	31	15	10	29
	SALES \$1,000. . .	31 366	65 259	29 324	14 904	48 281
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	33	28	9	11	15
	SALES \$1,000. . .	17 229	15 851	9 548	1 982	9 538
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	99	69	33	33	53
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	5	1	1	2	1
5251	HARDWARE STORES	1	1	-	1	-
52 EX. 5251	OTHER	4	-	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	2	3	4	3	6
531	DEPARTMENT STORES	1	2	2	1	4
533	VARIETY STORES	1	1	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	-	-	1	1	1
54	FOOD STORES	15	4	4	5	6
55 EX. 554	AUTOMOTIVE DEALERS.	10	3	1	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS	3	4	3	4	1
56	APPAREL AND ACCESSORY STORES.	11	21	6	5	19
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	5	12	2	2	7
562	WOMEN'S READY-TO-WEAR STORES.	5	7	1	2	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	6	9	4	3	12
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	18	7	5	2	4
5712	FURNITURE STORES.	7	3	1	2	2
OTHER 571	HOME FURNISHING STORES.	4	-	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	7	4	4	-	2
58	EATING AND DRINKING PLACES.	18	4	4	6	3
5812	EATING PLACES	11	4	3	6	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	7	-	1	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	2	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	15	20	4	5	11
592	LIQUOR STORES	1	1	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	4	-	-	-	-
597	JEWELRY STORES.	-	2	1	1	2
5992	FLORISTS.	1	-	-	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.³Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 4 Includes the establishments on East Lake St. from Cedar St. to Park Ave., on Bloomington and Chicago Aves. from C.M. St. P. & P. R.R., to E. 31st St. and on Cedar Ave. from E. Lake St. to E. 31st St. (Minneapolis)

MRC No. 5 Includes the planned center known as "Southdale Center" and establishments bounded by W. 66th St., York Ave. So., W. 70th St. and France Ave. S. (Edina)

MRC No. 6 Includes the planned center known as "Southtown Center" and establishments on Penn Ave. S. from W. 78th St. to W. 80th St.; in the 1900 - 2200 blocks of W. 78th St., and on W. 79th St. from S. Penn Ave. to Sheridan Ave. (Bloomington Village, Hennepin County)

MRC No. 7 Includes the planned center known as "Crystal Shopping Center" and establishments bounded by Bass Lake Road, W. Broadway, N. 54th Ave., and N. Louisiana Ave. (Crystal)

MRC No. 8 Includes the center known as "Brookdale Shopping Center" and establishments bounded by County Road No. 10; Highway 100 and Highway 152. (Brooklyn Center)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)				
		No. 11	No. 12	No. 13	No. 15	No. 16
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	38	89	48	20	24
	SALES \$1,000. .	12 675	87 218	20 159	7 193	14 807
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	13	25	20	8	11
	SALES \$1,000. .	6 819	9 328	9 856	4 143	(0)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	10	32	14	5	4
	SALES \$1,000. .	3 278	48 903	8 534	2 260	(0)
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	15	32	14	7	9
	SALES \$1,000. .	2 578	28 987	1 769	790	7 392
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	38	89	48	20	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP-					
	MENT DEALERS	2	4	1	2	-
5251	HARDWARE STORES	1	1	-	1	-
52 EX. 5251	OTHER	2	3	1	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	3	4	3	2	1
531	DEPARTMENT STORES	1	1	1	1	1
533	VARIETY STORES.	1	2	1	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	1	1	1	-	-
54	FOOD STORES	6	5	7	1	3
55 EX. 554	AUTOMOTIVE DEALERS.	1	12	2	-	1
55 PT. (554)	GASOLINE SERVICE STATIONS	5	2	5	3	3
56	APPAREL AND ACCESSORY STORES.	2	15	10	1	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES,					
	FURRIERS	1	5	5	1	-
562	WOMEN'S READY-TO-WEAR STORES.	1	3	4	1	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	1	10	5	-	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT					
	STORES	5	13	1	2	1
5712	FURNITURE STORES.	1	-	1	1	-
OTHER 571	HOME FURNISHING STORES.	1	2	-	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC					
	STORES	3	11	-	1	1
58	EATING AND DRINKING PLACES.	5	18	10	6	7
5812	EATING PLACES	5	12	9	3	7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-	6	1	3	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	2	2	3	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	6	14	6	2	5
592	LIQUOR STORES	1	2	1	-	2
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	-	-	-	-
597	JEWELRY STORES.	1	2	2	-	-
5992	FLORISTS.	-	1	1	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

¹Revised.²Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.³Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.⁴Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 11 Includes the planned centers known as "Roseville Center" and "Lexington Plaza" and establishments on north side of W. Larpenteur Ave. from N. Lexington Ave. to Hamline Ave.; and on N. Lexington Ave. from Larpenteur Ave. to Garden Ave. (Roseville, Ramsey County)

MRC No. 12 Includes the planned center known as "Midway Center" and establishments on University Ave. from Hamline Ave. to Aldine Ave., and on N. Snelling Ave. from St. Anthony Ave. to Edmond Ave. (St. Paul city, Ramsey County)

MRC No. 13 Includes establishments on Ford Pkwy. from Kenneth St. to Cretin Ave., and on S. Cleveland Ave. from Eleanor Ave. to Hillcrest Ave. (St. Paul city, Ramsey County)

MRC No. 15 Includes the planned center known as "Phalen Center" and establishments bounded by E. Maryland Ave.; Barclay St.; E. Magnolia St.; Prosperity Ave.; and Clarence St. (St. Paul)

MRC No. 16 Includes the establishments on University Ave. from N. Dunlap to N. Oxford and on N. Lexington Pkwy. from University Ave. to W. Central Ave. (St. Paul)

TABLE 6. Major Retail Centers in the SMSA: 1967--Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)				
		No. 17	No. 18	No. 19	No. 20	No. 21
	RETAIL STORES, TOTAL: ¹					
	NUMBER.	51	15	52	58	24
	SALES \$1,000. . .	27 069	5 534	27 341	33 631	14 306
54, 58, 591	CONVENIENCE GOODS STORES:					
	NUMBER.	18	4	13	19	9
	SALES \$1,000. . .	8 524	1 304	4 735	12 459	7 255
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): ²					
	NUMBER.	13	4	23	22	10
	SALES \$1,000. . .	14 804	3 405	19 989	18 443	5 693
52, 55, 59 EX. 591	ALL OTHER STORES:					
	NUMBER.	20	7	16	17	5
	SALES \$1,000. . .	3 741	825	2 617	2 729	1 358
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL ¹	51	15	52	58	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	3	-	-	1	2
5251	HARDWARE STORES	2	-	-	1	1
52 EX. 5251	OTHER	1	-	-	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES ¹	2	2	6	5	3
531	DEPARTMENT STORES	1	1	3	2	1
533	VARIETY STORES.	1	1	2	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . .	-	-	1	2	1
54	FOOD STORES	6	1	7	6	4
55 EX. 554	AUTOMOTIVE DEALERS.	2	1	1	2	-
55 PT. (554)	GASOLINE SERVICE STATIONS	8	-	4	4	-
56	APPAREL AND ACCESSORY STORES.	6	1	13	15	5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	3	-	7	7	2
562	WOMEN'S READY-TO-WEAR STORES.	3	-	5	7	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES.	3	1	6	8	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5	1	4	2	2
5712	FURNITURE STORES.	2	-	-	-	-
OTHER 571	HOME FURNISHING STORES.	-	1	1	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	3	-	3	2	2
58	EATING AND DRINKING PLACES.	9	2	4	12	4
5812	EATING PLACES	8	2	3	12	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	1	-	1	-	2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES.	3	1	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES ³	7	6	11	10	3
592	LIQUOR STORES	3	1	1	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-	1	-	1	-
597	JEWELRY STORES.	1	1	1	1	-
5992	FLORISTS.	-	-	1	1	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

^rRevised.¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 17 Includes the planned centers known as "Hillcrest Shopping Center" and "Shopper's City" and establishments on White Bear Ave. from Nebraska Ave. to Ripley Ave.; and on St. Paul Rd. from White Bear Ave. to Ripley; and on Van Dyke St. from St. Paul to Larpenteur Ave. (Maplewood, St. Paul)

MRC No. 18 Includes the planned center known as "Skywood Mall Shopping Center" and establishments on the east side of Central Ave. N.E. from Fridley City Limits to Interstate 694. (Fridley)

MRC No. 19 Includes the planned center known as "Apache Plaza" and establishments bounded by Silver Lane; Silver Lake Road; 37th Ave. N. E.; and Stinson Blvd. (St. Anthony)

MRC No. 20 Includes the planned center known as "Har-Mar-Mall" and establishments on N. Snelling from Highway 36 to Skillman Ave.; Andon County Road B. from Fry St. N. Pascal St. (Roseville)

MRC No. 21 Includes the planned center known as "Sun Ray Shopping Center" and establishments on Hudson Road from Ruth St. to McKnight Road. (St. Paul)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; type-writer stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

THE NATIONAL ECONOMIC GOAL

Sustained maximum growth in a free market economy, without inflation, under conditions of full employment and equal opportunity

THE DEPARTMENT OF COMMERCE

The historic mission of the Department is "to foster, promote and develop the foreign and domestic commerce" of the United States. This has evolved, as a result of legislative and administrative additions, to encompass broadly the responsibility to foster, serve and promote the nation's economic development and technological advancement. The Department seeks to fulfill this mission through these activities:



MISSION AND FUNCTIONS OF THE DEPARTMENT OF COMMERCE

"to foster, serve and promote the nation's economic development and technological advancement"

Participating with other government agencies in the creation of national policy, through the President's Cabinet and its subdivisions.

- Cabinet Committee on Economic Policy
- Urban Affairs Council
- Environmental Quality Council

Promoting progressive business policies and growth.

- Business and Defense Services Administration
- Office of Field Services

Assisting states, communities and individuals toward economic progress.

- Economic Development Administration
- Regional Planning Commissions
- Office of Minority Business Enterprise

Strengthening the international economic position of the United States.

- Bureau of International Commerce
- Office of Foreign Commercial Services
- Office of Foreign Direct Investments
- United States Travel Service
- Maritime Administration

Assuring effective use and growth of the nation's scientific and technical resources.

- Environmental Science Services Administration
- Patent Office
- National Bureau of Standards
- Office of Telecommunications
- Office of State Technical Services

Acquiring, analyzing and disseminating information concerning the nation and the economy to help achieve increased social and economic benefit.

- Bureau of the Census
- Office of Business Economics

NOTE: This schematic is neither an organization chart nor a program outline for budget purposes. It is a general statement of the Department's mission in relation to the national goal of economic development.

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OSR 45-31

October 1968



OVERSEAS BUSINESS

reports

U.S. DEPARTMENT OF COMMERCE, Maurice H. Stans, Secretary
BUREAU OF INTERNATIONAL COMMERCE, Harold B. Scar, Director

Basic Data On the Economy Of Sweden

Transmitted OSR 45-31

Prepared by Ernst Olson
Economic Division
Office of International Regional Economics

General Information

Geography

Extending well above the Arctic Circle, Sweden is one of the world's northernmost countries. With an area totaling 473,423 square miles, it ranks third among European nations in size. Geographically, Sweden is highly diversified. In the northwest a rugged mountain range straddles the Norwegian border. In central, the southern tip of Sweden (Göteborg) is a feature of low elevation. The coastline, which is heavily indented, totals 4,738 miles. In addition to its continental area, Sweden possesses two large islands in the Baltic Sea, Gotland and Öland.

The three main territorial divisions are Gotland, Öland, and Norrland. Gotland, comprising roughly the southern quarter of the country, possesses fertile soil and climate which are relatively favorable to agriculture. Many significant industrial and commercial centers have developed there, including Gothenburg, Malmö, and Norrland. The western part

of Gotland is the most rapidly growing section of Sweden, chiefly because of a steady influx of population from rural areas to the north. Sweden, directly north of Gotland, is well endowed with high grade iron ore and other mineral resources. And in the site of several manufacturing centers as well as the capital Stockholm, diversified occupation flourishes. The northern half of Sweden, though its population is sparse, has great importance in natural resources: iron, oil, timber, and water power. Consequently, the entire country produces and exports a wide variety of goods.

Situated between latitudes 55°30' and 69°45' N., Sweden has a relatively favorable climate because of the warm Gulf Stream, which passes the western coast of Norway and sends an arm into the Skagerrak. On the other hand, the Russian continental mass adversely affects Sweden's climate, especially in the winter, when cold easterly winds prevail.

Because of Sweden's great length from north to south the climate varies considerably. In the north the climate is subarctic, with long, cold winters and short, cool summers. In the south the climate is temperate, with long, cold winters and short, cool summers. In the middle the climate is temperate, with long, cold winters and short, cool summers. In the south the climate is temperate, with long, cold winters and short, cool summers.

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